



FEMME!

THE MOVEMENT BEGINS...HERE!



FEMME! 2025

POWER CONFAB & RETREAT

CELEBRATE + ILLUMINATE + ELEVATE!

MARCH 19-20, 2025

Terranea Resort

Palos Verdes, CA



"Welcome to FEMME! 2025...
a unique celebration of femme
history, spirit and excellence!

Our two-day power retreat is a
gathering that offers rich insights,
sparks imagination, amplifies voices,
and bulldozes new paths of
opportunity and achievement!

Together, we're celebrating
Women's History Month 2025
with a calling to elevate each other,
to thrive personally and
professionally!"

Sarah Ruiz Chávez
FEMME! Power Confab & Retreat
Creator and INGENUITY President



**FEMME! 2025 is the
Premier Multicultural
Women's History Month
Convening of:**

SHEROES
LEADERS
CHAMPIONS
TRAILBLAZERS
VISIONARIES
DISRUPTORS
TRENDSETTERS
INNOVATORS
ACTIVISTS
CHANGEMAKERS
And CREATORS!



**FEMME! 2025
Power Confab & Retreat
Is set for March 19-20!**

FEMME! is a gathering
of 350+ thought-leaders,
CEOs, C-suite executives,
entrepreneurs, professionals,
influencers, educators,
and more!

FEMME! is Expertly Curated by Women for Women's Personal & Professional Development Growth!

- FEMME! invigorates all senses, fuels creativity, activates ideas, and mentorship among powerful women leaders!
- FEMME! provide attendees a unique blend of exhilarating networking with professional and holistic experiences – a dedicated “me time” – with intentionality!



FEMME! is a Circle of Professional Sisterhood

- FEMME! celebrates “her-story” by recognizing historic icons, while shining a light on today’s changemakers and disruptors!
- FEMME! illuminates success secrets by pulling back the curtain to share insights, wisdom and experiences!
- FEMME! elevates women together, uplifting each other up by connecting power, influences, stages and ages!



More than 100 CEO's (entrepreneurs, nonprofits, companies)
of 350+ attendees attend FEMME annually!



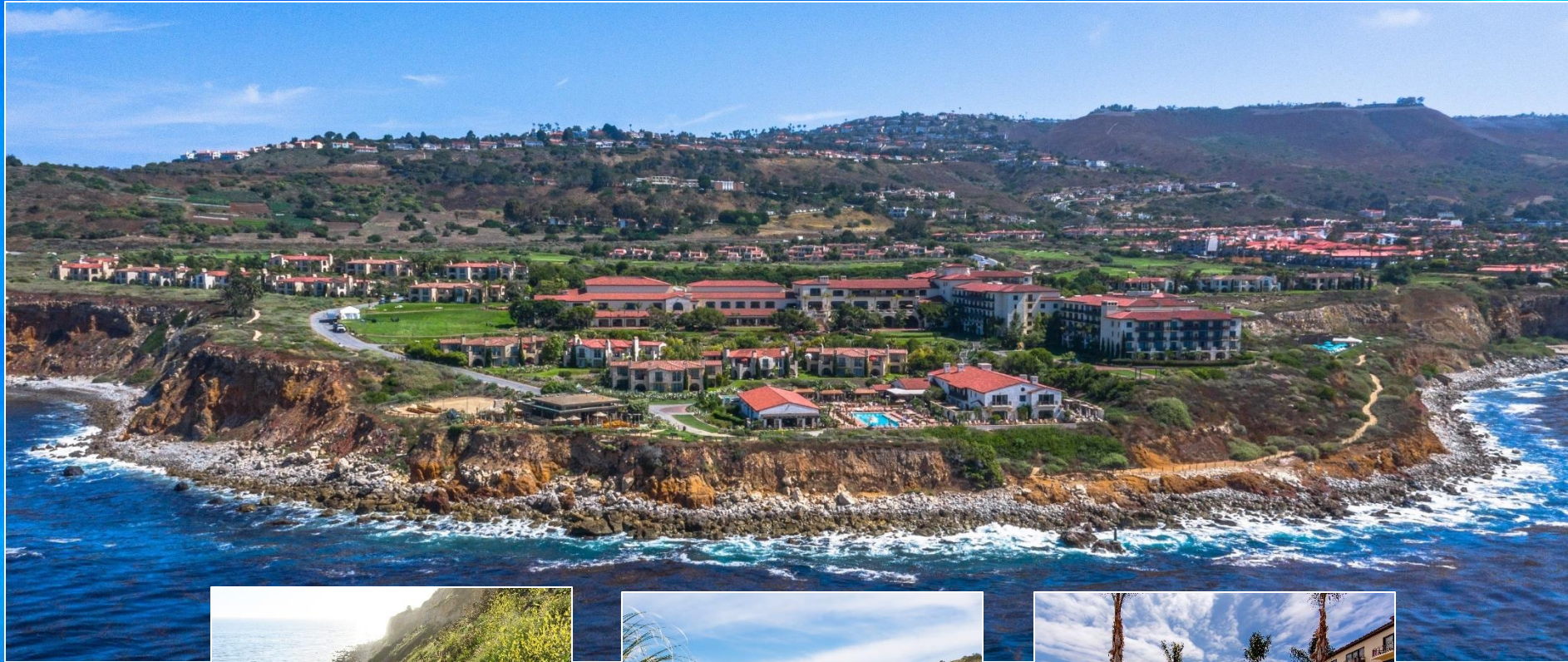
CONFAB Means a Private Conversation

FEMME!'s retreat ambiance is the backdrop for dynamic and transformative “real talk” conversations with a focus on featured question and answer segments.

FEMME! is designed to pay it forward with the sharing of tools & information designed to inspire, deconstruct and reconstruct.



We're set to convene, network, get rejuvenated, mentored and inspired at the luxurious, coastal haven -- Terranea in Palos Verdes, California!



Tranquility awaits FEMME! attendees, conveniently located just 17 miles from LAX!



FEMME! 2025 HIGHLIGHTS

FEMME! 2025

POWER CONFAB & RETREAT

REVIVE DAY

Wellness Journey

Yoga and pool-side sessions

Cabana Confab

Deep and meaningful
moderated conversations

Tees & Sneakers CEO Soirée

Honoring executive leadership

Golf Clinic

Exclusive golf instruction for
FEMME! professionals





FAB FEMME!

POWER DAY

Illumination Sessions

Panels, fireside chats and keynotes in a forum to inspire, transform, and motivate

Ask Me Anything Luncheon

Trailblazers share their life secrets

FAB FEMME! Swag Lounge

Gifting room with unique attendee experiences

FEMME! Awards

A night of honors and tributes, including Red Carpet arrivals





FEMME! 2025

OFFICIAL SCHEDULE



TUESDAY, MARCH 18

12:00pm-7:00pm **Terranea Self Exploration**
(optional)

WEDNESDAY, MARCH 19

REVIVE DAY

9:00am-7:00pm **Registration**
11:00am-12:30pm **BRUNCH**
1:00pm-3:50pm **FEMME! GOLF CLINIC**
1:00pm-2:00pm **WELLNESS JOURNEY**
2:30pm-4:00pm **WELLNESS JOURNEY SESSIONS**
4:00pm-5:00pm **CABANA CONVERSATIONS**
7:00pm-9:00pm **A CEO SALUTE:**
TEES & SNEAKERS SOIRÉE

THURSDAY, MARCH 20

FEMME! POWER DAY

8:00am-8:00pm	Registration
8:00am-9:00am	BREAKFAST
9:00am-9:30am	OPENING SESSION
9:30am-10:15am	ILLUMINATION SESSION
10:15am-11:00am	ILLUMINATION SESSION
11:15am-12:00pm	ILLUMINATION SESSION
12:00pm-1:20pm	ASK ME ANYTHING LUNCHEON
1:30pm-2:30pm	BREAKOUT SESSIONS
	BREAKOUT #1
	BREAKOUT #2
2:40pm-3:00pm	CLOSING SESSION
3:00pm-5:00pm	FABFEMME! SWAG LOUNGE
7:00pm-7:30pm	FEMME! RED CARPET ARRIVALS
7:30pm-10:00pm	FEMME! AWARDS

FEMME! Power Confab Creates a Women's History Month Buzz!

FEMME! and Women's History Month are amplified through social media, print and TV coverage with participating talent, influencers and attendees!



@FemmeConfab



FEMME Power Confab and Retreat



femmeconfab



WHAT ATTENDEES ARE SAYING

“This retreat is phenomenal, and it’s such a gift to be in the presence of so many amazing women! This is the event that women need to be at! We are so excited and so proud of the movement that is being created!”

Alejandra Ceja, Vice President of the Office of Social Impact and Inclusion for Panasonic North America and Executive Director, Panasonic Foundation

“I can’t even explain how much I have been enjoying the event – the energy, the dynamics of the people who are here, the sponsors, the coordinators, the organizers – this has just been an amazing event, top to bottom!”

Maggie Castro, Associate State Director, Outreach & Engagement, AARP NY

“This event has been incredibly inspiring! It’s made me really take the time to think about what I want to do. To really be intentional about what I want to accomplish in my life.”

Dr. Laura Barberena, Owner, Viva Politics Political Consulting

“I’m walking out of this conference so inspired and willing to work on myself and work on continuing the friendships that I have built here!”

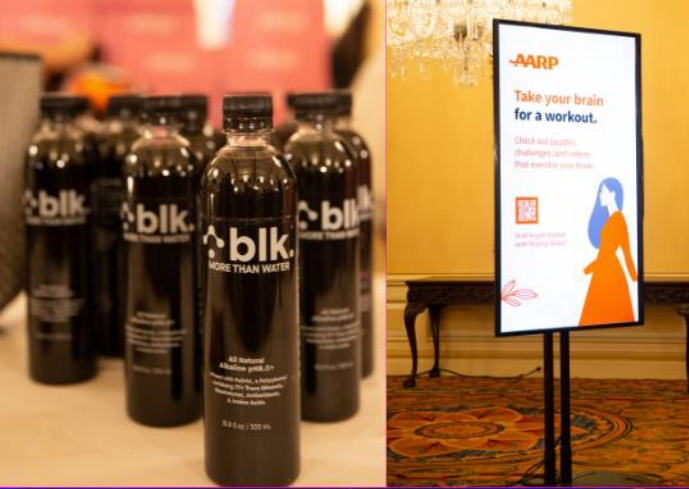
Pili Montilla, Co-Owner & CMO Karla & Co

“This is an amazing conference, I’ve been to many conferences and this is by far the most energetic, it’s got the vibe, you feel like you are family. I think the way that this conference was built, was meant for folks to interact and not just sit and listen to speakers and workshops.”

Melina Duarte, Owner, MYDuarte Consulting Group, LLC

“We came together we’ve danced, we’ve laughed, we’ve shared; we’ve connected and I think there is a mission here to become better and leveling up together. One woman holding another woman forward.”

Ivette Mayo, Chair & CEO, Power on Heels Fund, Inc.



PARTNERSHIP BENEFITS

FEMME! offers:

BRAND ALIGNMENT – To a premier Women’s History Month gathering with key attributes of celebration, illumination and elevation!

RETREAT HOSTING OPPORTUNITIES – For organizational and corporate affinity groups, HR and/or team-building groups. Attendees could attend both FEMME! as well as a their own customized convening!

UNFILTERED ACCESS – a unique, experiential event to showcase and launch products, and to promote services to critically important brand influencers and consumers!

REACH & ENGAGEMENT – With data collection, impressions and onsite brand experiences.



FEMME! 2025

POWER CONFAB & RETREAT



PRESENTING SPONSOR \$200,000

- “FEMME! Presented by Sponsor,” Presenting Sponsor designation with category exclusivity, and logo integrated with official FEMME! art (two presenting sponsor positions)
- Executive named event Honorary Co-Chair
- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Presenting Sponsor mention and quote in one FEMME! press release
- Forty (40) full, two (2) day registrations
- VIP seating and four (4) VIP tables of ten (10) at meal functions
- Fifteen (15) celebrity/talent meet and greets (upon availability), in Green Room
- Activation area – up to two (2) mutually agreed areas, i.e., ballroom foyer, outside lawn or Swag Room
- Executive to give up to two (2) minute remarks at mutually agreed upon segment of the show
- High-quality branded product included in Swag Lounge
- Attendee registration list provided after Confab
- Logo incorporated into official Step and Repeat
- Logo incorporate into all signage where sponsors are listed and LED screens, including main stage
- 30-second video to run three (3) times during the Confab
- Scripted Presenting Sponsor recognition from stage
- Listing as Presenting Sponsor on digital & printed booklet
- License use of official FEMME! logo and art

PREMIERE SPONSOR \$100,000

- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Premiere Sponsor mention and quote in one FEMME! press release
- Thirty (30) full, two (2) day registrations
- VIP seating and three (3) VIP tables of ten (10) at meal functions
- Ten (10) celebrity/talent meet and greets (upon availability), in Green Room
- Activation area – in mutually agreed area, i.e., ballroom foyer, outside lawn or Swag Room
- Executive to give up to one (1) minute remarks at mutually agreed upon segment of the show
- High-quality branded product included in Swag Lounge
- Attendee registration list provided after Confab
- Logo incorporated into official Step and Repeat
- Logo incorporate into all signage where sponsors are listed and LED screens, including main stage
- 30-second video to run two (2) times during the Confab
- Scripted Premiere Sponsor recognition from stage
- Listing as Premiere Sponsor on digital & printed booklet
- License use of official FEMME! logo and art



FEMME! 2025

POWER CONFAB & RETREAT



DIAMOND SPONSOR \$50,000

- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Twenty (20) full, two (2) day registrations
- VIP seating and two (2) VIP tables of ten (10) at meal functions
- Five (5) celebrity/talent meet and greets (upon availability), in Green Room
- Executive to give up to one (1) minute remarks at mutually agreed upon segment of the show
- High-quality branded product included in Swag Lounge
- Attendee registration list provided after Confab
- Logo incorporate into all signage where sponsors are listed and LED screens, including main stage
- 30-second video to run one (1) times during the Confab
- Scripted Diamond Sponsor recognition from stage
- Listing as Diamond Sponsor on digital & printed booklet
- License use of official FEMME! logo and art

GOLD SPONSOR \$25,000

- Logo included on all printed promotional materials, and e-mail blasts
- Logo on official website + across all event and social media channels
- Ten (10) full, two (2) day registrations
- VIP seating and ten (1) VIP table of ten (10) at meal functions
- Two (2) celebrity/talent meet and greets (upon availability), in Green Room
- High-quality branded product included in Swag Lounge
- Logo incorporate into all signage where sponsors are listed and LED screens, including main stage
- Scripted Gold Sponsor recognition from stage
- Listing as Gold Sponsor on digital & printed booklet
- License use of official FEMME! logo and art

Custom Sponsorship Opportunities
available upon request.



PARTNERSHIP OPPORTUNITIES

REVIVE DAY 3/19

Revive Day Presenting Sponsor (175 pp)	\$75,000
Brunch (100 pp)	\$50,000
Golf Clinic (50 pp)	\$25,000
Wellness Journey Presenting Sponsor (125pp)	\$50,000
Wellness Journey Session Sponsor (2 available)	\$25,000
Cabana Conversations Sponsor	\$25,000
A CEO Salute: Tees & Sneakers Soirée (175pp)	\$50,000

RETREAT HOSTING

Custom Corporate (HR, Affinity or ERG) or Organizational retreat hosting. Contact FEMME! for pricing and coordination.

POWER DAY 3/20

Power Day Presenter (350 pp)	\$75,000
Breakfast (175 pp)	\$25,000
Opening Session (200 pp)	\$35,000
Ask Me Anything Luncheon (300 pp)	\$35,000
Illumination Sessions (4 available, 300 pp)	\$25,000 each
Master Sessions & Breakouts (3 available, 75 pp)	\$25,000 each

FABFEMME! SWAG LOUNGE

Presenting Sponsor	\$35,000
Swag Lounge Item Inclusion (100 item min.)	\$20,000

FEMME! Awards

Awards Presenting Sponsor (350 pp)	\$75,000
Red Carpet	\$25,000
Finale Concert (250 pp)	\$35,000
VIP Exclusive After Party (100 pp)	\$25,000

FEMME! ONSITE ACTIVATIONS

Podcast	\$20,000
FABFEMME! Swag Exhibitor	\$15,000
Author Area	\$15,000
Foyer Area	\$50,000
Lawn Area	\$35,000
Art Exhibition	\$35,000

OTHER

Affirmation Breaks (3 Breaks over 2 days)	\$25,000
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PROMOTIONAL

FEMME! Attendee Bag	\$25,000
Yoga Mat Sponsor	\$25,000
Affirmation T-Shirt Sponsor	\$25,000
Official Confab Book Sponsor (inside cover)	\$15,000
Official Confab Book Advertiser (Full Page)	\$5,000

FEMME! CONTENT & PLATFORM (Year-Long)

- *FEMME! Podcast
- *TV/Streaming Broadcast
- *FEMME! Six City Event Tour

**Inquires welcome for the above customized engagement experiences and advertising opportunities.*

FEMME! Power Confab & Retreat Creators!

Led by husband and wife duo, David and Sarah Chavez, INGENUITY is best known as pioneering content creators, acclaimed live events producers and in-demand Hispanic community engagement strategists!

INGENUITY blazes trails in shaping the American Latino narrative by convening, entertaining and inspiring millions of Latinos across the nation!

INGENUITY creates and produces ground-breaking TV/streaming/online content -- Spiritlandia-Peacock, ALMA Awards-ABC, Premios Deportes-Univision, Hispanic Heritage Awards-PBS), Biden 2021 Inaugural, Ondalive, Confab W, etc.

INGENUITY has a history of leading the most prestigious and high-profile live events -- conventions, conferences, concerts and galas such as L'ATTITUDE, Raizado Festival, HIP, LULAC, FEMME! Power Confab & Retreat, and Vegas Tejano Takeover to name a few!

Contact: David Chavez at dchavez@weareingenuity.com, 816-507-7877.

